



UX/UI Web Design Professor at Kedge Design School in Marseille (Luminy) – France

KEDGE Business School is a vibrant business school with 4 campuses in France (Paris, Bordeaux, Marseille, and Toulon), 3 abroad with 2 in China (Shanghai and Suzhou), 1 in Africa (Dakar) and 3 associated campuses (Avignon, Bastia, Bayonne). The KEDGE Business School community includes 12,600 students (25% foreign students), 183 full-time faculty members (44% of which are international), 275 international academic partners and 55,000 alumni across the world. With a portfolio of 32 programmes in management for students and executives, KEDGE Business School also develops customised educational programmes for specific corporate needs worldwide and entertains strong links with the business community. Ranked 33rd amongst European Business Schools and 37th worldwide for the Executive MBA by the Financial Times, KEDGE Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Écoles.

KEDGE Business School has an ambitious strategy to create and share transformative innovations for humanity. Based on its distinctive position as a school for leaders for the 21st century, our objective is to transcend the boundaries between higher education and business through innovation and to have a positive social, economic and environmental impact on society.

Integrating a Design School, KEDGE business School holds a unique position in France. Kedge Design School was founded in 1991 under the name IED (European Design Institute) before changing name for EID (Toulon International Design School) and then Kedge Design School. The school offers 2 curriculums:

- The Design Bachelor aims to train graduates who plan to become designers (mainly product and service designers). This 3-year programme focuses on providing students with fundamental design knowledge and skills and trains its graduates for operational excellence.

The bachelor program is largely inspired by the Bauhaus pedagogy. Project based and focused on materials typologies, students start with manual skills before leaning towards digital and services design. We put the emphasis on the “material” culture and the necessity to push the ideas all the way down to its physical prototyping. Moreover, our students are taught specific notions and tools to be applied directly in “materials” projects. Once validated the design fundamentals have been validated, our students are ready to tackle real company issues. Service design, design complexity, human sciences and design management becomes a large part of their curriculum.

- Our MSc Strategic Design Thinking is open to our design graduates or other graduates wanting to acquire deep competencies in design strategy and design management.

In addition to the design programs, the design faculty intervenes punctually in other management program in order to introduce design methods.

In this context, Kedge Design School is looking for a talented UX/UI/Web design professor.

More information about KEDGE Business School is available at www.kedgebs.com and Kedge Design School on <https://design.kedge.edu/>

Profile

The ideal profile holds a Graphic Design undergraduate degree (web or print) and a UX/UI/Interaction Design postgraduate degree or PhD. The candidate must have an extensive professional experience in the field of UX/UI/Web Design.

Skills in computer programming is also a desired competency.

Applicants should be fluent in English. Basics of French is required.

Missions

As a member of the Design Faculty, you will be required to:

- Coordinate, develop and teach courses in your field of expertise (UX/UI design, cognitive ergonomics, web portfolio, electronics for designers...)
- Tutoring related student projects
- Developing research projects with other faculty members
- Being responsible for the “web strategy” of our design school (website, social networks...)
- Helping in the development and daily life of the school (admin, event organisation, student fair...)
- Develop and manage design projects for the school

Starting date

This position should ideally be filled in September 2019. It is a full-time professor position.

Applying

Interested candidates should apply by May 31st 2019 by sending their CV, application letter and portfolio to:

aymeric.alandry@kedgebs.com